

Benjamin Paul Finlayson

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Park City, Utah

Objective

Creative and detail-oriented Industrial Designer with a diverse background in design, education, conservation, and media. Ability to lead, collaborate, and communicate across disciplines. Seeking to contribute innovative thinking and hands-on experience to a forward-thinking design team.

Education

Utah State University – Logan, UT

Bachelor of Science in Industrial Design (emphasis in Sustainability)

Mountainland Technical College – Lehi, UT

Certificate in Custom Design & Fabrication

Professional Experience

Graphic Design Manager

Blue Light Media, Utah State University – Logan, UT

August 2023 – November 2024

- Led a team of designers to produce visual content for campus-wide campaigns.
- Coordinated branding, print, and digital design projects under tight deadlines.
- Ensured consistency and quality across media platforms.

Conservation Crew Member

Utah Conservation Corps – Utah

Summer 2023

- Participated in environmental design and trail maintenance projects.
- Gained hands-on experience with tools, materials, and fieldwork logistics.
- Worked in collaborative teams to support sustainability efforts across the state.

Teaching Assistant

Utah State University / Salt Lake Community College PREP Program – Logan, UT / Salt Lake City, UT

May 2022 – January 2023

- Assisted in teaching engineering and design principles to middle, high school, and college students.
- Provided one-on-one support and developed instructional materials.
- Helped foster creativity and problem-solving in classroom and workshop settings.

Camp Counselor

Alpine School District – Utah County, UT

Summer 2018-2019

- Supervised and mentored students in STEM-focused summer programs.
- Led design challenges, group activities, and outdoor education modules.
- Cultivated teamwork and leadership skills in a diverse camp environment.

Skills

- Product Design & Development
- Adobe Creative Suite (Illustrator, Photoshop, InDesign)
- CAD & 3D Modeling (SolidWorks, Fusion 360, Rhino)
- Prototyping & Fabrication
- Visual Communication & Branding
- Team Leadership & Project Management
- Workshop Facilitation & Teaching

Projects & Portfolio

Available at: benfin.designs

Includes: concept sketches, CAD renderings, physical prototypes, environmental design, and branding work.

References

Available upon request.